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Dear Members,

It has been a busy month of October with lots of activities and news to share with all of you. Our capturing the moments in print to share it for our members here at home in Malaysia and our global family.

The theme for this issue is Strengthening CILT Malaysia. You will see that our President and his council have been busy working on just that. We have achieved a bunch of milestones so far, the best was being granted the status of 'Industry Lead Body', ILB by the Ministry of Human Resources, Malaysia for the logistics and transportation sector.

Our feature story this month is the business networking session we had towards the end of September 2022. We had an excellent engagement session with valuable sharing from MIDA, Invest Selangor and one of our new corporate members Perlis Inland Port.

Our highlights section I am proud to say is nice and beefy with coverage of news from the President's office and the updates from the council. Congratulations to our team for successfully completing our recent ISO audit.

Committees and sections have also shared some very interesting updates, which I will not spoil it for you, please read on. We also share some highlights on the International Conference in Perth and the Asean Ports event, however the full length of the report on both will be covered in the November issue.

Please do send us a comment or share your thoughts with us. You can reach me at ciltmsia@gmail.com

Happy reading and to all our Hindu members and friends, may you have a blessed Deepavali.

**Reshma Yousuf** 



Datuk Muhammad Muhiyudin Hj. Abdullah President, The Chartered Institute of Logistics & Transport Malaysia

Assalamualaikum warahmatullahi wabarakaatuh dan salam sejahtera

Dear Members,

Our efforts to strengthen the Institute has been going on in earnest. We can see some of our endeavors are starting to pay off

We have been awarded the Industrial Lead Body status by the Ministry of Human Resources, Malaysia for the logistics and sector. Apart form transport beina recognized for our involvement contributions on developing talent in the industry, the satus would enable us to contribute further towards enhancing professionalism among talents involved in the industry. In short there will be more opportunity for CILTM members to be part of industry growth.

We are also working harder towards strengthening our presence in the industry by establishing the Industry Linkages committee.

## President's Desk

The committee, among others, is working on creating awareness among industry players to attract them to become corporate members. Where possible these new members are encouraged to be actively involved with the Institution to further the object of CILTM. This includes collaboration on training programs, networking sessions, career fair and even organizing conferences. This kind of collaboration provides opportunity to members and potential members to understand CILTM better.

The past month saw our delegation attending two major International Conferences and participated actively. The first one is the CILT International Conference in Perth, the first physical meet up post Covid-19. The other one was the ASEAN Port and Shipping Conference in Ho Chi Minh City, in Vietnam.

In summary we will continue to carry out activities that would benefit all Institution members. It is imperative that members would continue to share your ideas with the Management Council to further enhance CILTM.

#### President

"We have been awarded the Industrial Lead Body status by the Ministry of Human Resources, Malaysia for the logistics and transport sector."



### IBF Industry Networking Event MUST University, Kota Damansara 24 September 2022

#### IBF Malaysia, SCM Group Malaysia and MUST Industry Networking Event.

On the 24<sup>th</sup> of September, 2022 International Business Forum, IBF Malaysia together with Supply Chain Management, SCM Group Malaysia and the Malaysian University of Science and Technology, MUST hosted more than 50 people representing the logistics, transport and supply chain industry in Selangor. This event was also co-hosted by the CILTM Selangor Section.

The President of CILT Malaysia Datuk Muhammad Muhiyuddin Abdullah FCILT, officiated the event followed by speeches by the host MUST and the organizing committee of the event as well as the founder of SCM Group Malaysia, Mr Albert Leow, CMILT and Mohd Faiz Hakim, CMILT and Chairperson of IBF Malaysia.



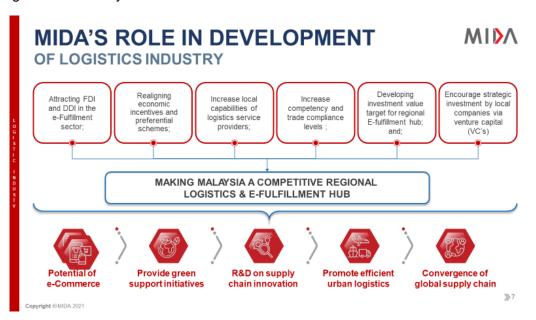
Attending the event was the chairperson of CILTM Selangor Section Dato' Dr Amin Kassim FCILT, the deputy chairperson and WiLAT Malaysia Selangor VC, Dr Harlina Suzana CMILT, and several other committee members of CILTM Selangor Section as well as other CILTM members.

The first presentation was by the director of Oil and Gas and Maritime and Logistics Division of Malaysian Investment Development Authority, MIDA, Madam Habibah Enok, who explained the role of MIDA and the various assistances that MIDA has put into place for the logistics industry.

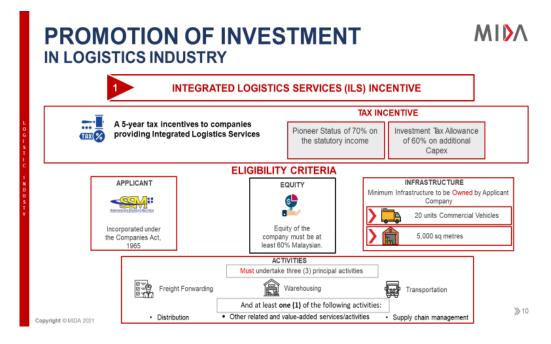


## IBF Industry Networking Event MUST University, Kota Damansara 24 September 2022

MIDA plays a very big role in assisting the industry by attracting FDI and realigning economic incentives and addressing human capital capabilities to match the strategic needs to enhance efulfilment capabilities of local firms. Some of the incentives through the years can be seen in the following slide shared by Madam Habibah.



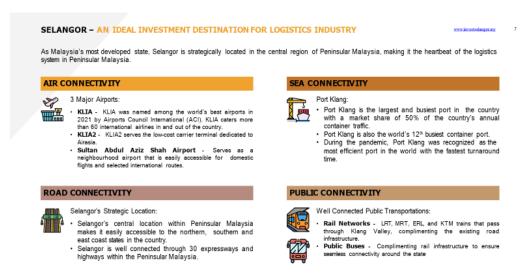
She also informed the audience about MIDA's incentives to drive investments in logistics by sharing the three investment promotion programmes offered, which are the Integrated Logistics Service Provider, International Integrated Logistics Service Provider IILS and for cold chain facilities.



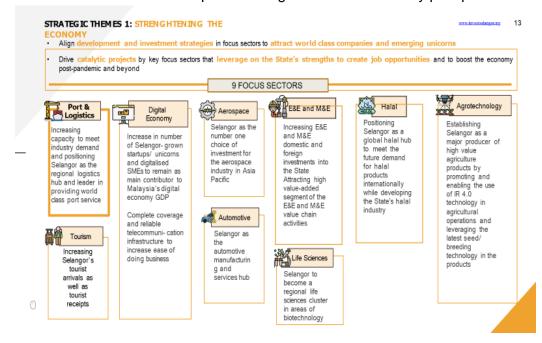


### IBF Industry Networking Event MUST University, Kota Damansara 24 September 2022

The next presentation was by Mr. Nik Izuddin, the director of trade & investment and planning division for Invest Selangor. He began by introducing Invest Selangor and shared some general information on Selangor's contribution to the Nation's economy, as seen the slide below.

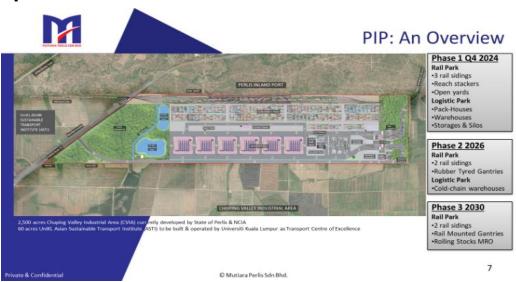


His presentation focused on marketing Selangor as an Ideal State for investments in the logistics industry as the main shipping gateway to the world, Port Klang is situated in the State of Selangor along with the highest number of industries in the country. He also shared information on the logistics industry overview in state of Selangor and strategic initiatives for the logistics sector in Selangor, as seen in the following slides. He ended his presentation with sharing details on the 'Racangan Selangor Pertama 2021-2025' where the state government has devised 4 strategic themes and 9 focused sectors to help boost the growth of the economy post pandemic.





## IBF Industry Networking Event MUST University, Kota Damansara 24 September 2022



The final presentation was delivered by CILTM's newest corporate member, Mutiara Perlis Sdn Bhd, the company managing the development of the upcoming Perlis Inland Port (PIP). Mr. Wan Ahmad Zaheed Wan Mohamad the group director and CEO presented the future plans of PIP and the opportunities that would be available for the sectors moving into rail connectivity to Thailand and eventually China, facilitating the 'One Belt One Road', initiative. Following are some of the slides shared on PIP and Mutiara Perlis Sdn Bhd.





### IBF Industry Networking Event MUST University Kota Damansara 24 September 2022



Soon after the presentations the participants were invited to be photographed and to begin the networking sessions among members and potential members while enjoying a good spread of lunch buffet.

It was a good opportunity for members who were able to attend and participate in the session getting latest information from CILTM, MUST and SCM as well as from fellow Corporate Members and related government agencies. In addition IBF managed to engage with potential members to join CILTM.



## **Highlights**



## **Council Members**

The Chartered Institute of Logistics & Transport Malaysia

In our September issue we featured the Annual General Meeting, AGM which was held on the 27th of August, 2022. In that issue as well, we shared the list of the newly elected members for 2022-2024. Following are the new Management Council line up for members information.



**PRESIDENT** 

**DEPUTY PRESIDENT** 

**VICE PRESIDENT** 

SECRETARY GENERAL

TREASURER

ASST. SECRETARY

**ASST. TREASURER** 

: Dato' Muhammad Muhiyuddin FCILT

: Dr. Mohammad Nizam Baharom FCILT

: Ts Dr. Othman Ibrahim FCILT

: Ts Dr. Hj Mohd Nasir Hj Alias FCILT

: Cmdr Ts ShahrirHj. Ahmad RMN FCILT

: Dr. Hazariah Mohd Noh CMILT

: Assoc. Prof, Ts Dr. Kasypi Mokhtar, CMILT

## **Highlights**



## **Council Members**

#### The Chartered Institute of Logistics & Transport Malaysia

#### **ELECTED COUNCIL MEMBERS**

- 1. Sabariah Mohamad CMILT
- 2. Reshma Yousuf CMILT
- Mohd Faiz Hakim Husain CMILT 3.
- Assoc. Prof. Ir. Ts Dr. Zaidi Abdul Razak CMILT 4.
- 5. Assoc. Prof. Ts Dr. Jessica Ong CMILT
- 6. Assoc. Prof. Ts Dr Zuraimi Abdul Aziz FCILT

#### APPOINTED COUNCIL MEMBERS

(in accordance with Clause 8.9 of CILTM Constitution)

- 1. Ts Ooi Ai Mi CMILT
- 2. Ts Hi Abi Sofian Bin Abdul Hamid, CMILT
- 3. Pn Siti Faradilah Binti Dato Aslah CMILT

#### STATE SECTION CHAIRPERSONS

- 1. Penang: Mej Ts Chang Kah Loon FCILT
- 2. Malacca: Surendran A/L Muniandy CMILT
- 3. Perak: Hj Amirudin Bin Tan Sri Tajudin CMILT
- 4. Terengganu: Assoc Prof Ts Dr Mohamad Rosni Bin Othman FCILT
- 5. Selangor: Dato' Dr Mohamed Amin Bin Mohd Kassim FCILT
- 6. Johor: Dr Nazry Bin Yahya CMILT
- 7. Sarawak: Morris AK Enjan CMILT
- 8. Sabah: Dr Oh Ei Sun, FCILT
- 9. Kuala Lumpur: Dr. Mohammad Nizam Baharom FCILT

## The Chartered Institute of Logistics and Transport

## **Highlights**



CILT Malaysia attain Industry Lead Body, ILB for Logistics by the MOHR

28th September 2022

President Dato' Muhammad Muhiyuddin Haji Abdullah FCILT received the 'Industry Lead Body', ILB qualifications certificate on behalf of CILT Malaysia from the Minister of Human Resources Malaysia YB Datuk Seri Saravanan Murugan.

ILB is a qualification awarded by MOHR to professional and industry bodies to ensure that the human resources in the sector granted, for CILT Malaysia, ILB was granted for logistics and transport, which works in line with what the institute stands for in areas concerning life long learning and professionalism

## CILT Malaysia successfully completes ISO surveillance audit by the Lloyd's Register 7<sup>th</sup> October, 2022



CILT Malaysia successfully completed the ISO surveillance audit by the Lloyds Audit registrar which covers the Certification processes for all logistics and transport programs accredited by includes CILTM. This the 1. desian Professional Qualification Examination (Logistics), 2. selection, evaluation and reevaluation of lecturers. Universities/Institutes facilities and 3. issuance of certificate to Universities/Institutes the and programme participants.

The Auditor found that CILTM had satisfied all the compliance requirements with no adverse finding to grant the extension for the ISO Certification.



President visit GIAT MARA Terengganu 7th October 2022

Dato' Muhammad Muhiyuddin Bin Hj Abdullah FCILT paid a visit to the CEO and Management of GIATMARA in Terengganu. The trip was arranged by our Chairman of CILTM Terengganu Section, Assoc. Prof. Ts. Dr. Mohamad Rosni bin Othman FCILT.

GIAT Mara aims to provide technical and vocational skills training to youths in rural and urban areas, preparing them to become skilled workers and technical entrepreneurs in meeting industry and economic development needs, as well as entrepreneurship within local communities and across the country.

## The Chartered **Institute of Logistics** and Transport

## **Highlights**



**CILTM Trustees** Roundtable Board of **Discussion** 

8th October 2022

A roundtable session was held with CILTM Board of Trustees YBhq Dato Abdul Samad Mohamad FCIL, Mr Gopal FCILT, Immediate Past Intl. President YBhg Dato (Dr) Ts Abdul Radzak Malek FCILT on the 8th October 2022.

CILTM Council was led by the President, YBhg Dato Muhamad Muhiyuddin Hj Abdullah FCILT, Also in attendance were the CILTM Legal Advisor Dato Asfar FCILTM, Vice President Ts Dr. Othman Ibrahim FCILT, Secretary-General, Ts Dr. Nasir Alias FCILT, Concil Member, Tn. Hj. Abi Sofian CMILT, and the Secretariat.

The objective of the discussion was to update the Trustees on the current status of CILTM as well listening to the Trustees views particularly on the areas affecting the role and responsibility of the Trustees as outlined in the CILTM Constitution.

#### **President visit MALTRAC**

1st October 2022 University Malaysia Terengganu



Dato Muhuyiddin Abdullah FCILT President of Malaysia makes an official visit to University Malaysia Terengganu to discuss the development and updates on MALTRAC.

Joining him is Secretary General Ts .Dr. Hj. Nasir and the Chairperson of CILTM Terengganu Section Assc. Prof Ts. Dr. Mohamad Rosni FCILT. This visit was for the President to be updated with the status of CILT Trengganu Section and the current work in progress carried out by MALTRAC as part of annual review to ensure MALTRAC is on the right track moving forward.



#### Renewal of Collaboration Agreement with **MALTRAC**

13th October 2022

Following his earlier visit to MALTRAC, CILTM President, Datuk Muhuyiddin Abdullah FCILT and Secretary General Ts Dr Hj Nasir Alias FCILT had a meeting with the Vice Chancellor of University Malaysia Terengganu Prof Dato Dr Mazlan on the renewal of the Collaboration Agreement between CILTM and UMT consolidating MALTRAC for the benefits of the Maritime Logistics and Transport industry. Both parties agreed that there is a big opportunity for UMT and MALTRAC to continue with the collaboration works with some improvements based on the experience and lessons learnt in the past five years. The Vice Chancellor of UMT subsequently agreed for both UMT and CILTM to renew the collaboration before the expiry on the current Agreement.

## **Highlights**



#### **CILT International Convention** Perth, Western Australia 23 - 26 October 2022



Malaysian delegates attended the **CILT** International Conference represented by a strong delegation of 11 members. More news in our upcoming November issue



The CILTM delegation made a courtesy visit to the office of the Malaysian Consulate in Perth.



Delegation meeting with CILT Malaysia chaired by CILT International - The Chartered Institute of Logistics & Transport President and his team. Leading the discussion is CILT Malaysia's Immediate Past President Tuan Hj Ramli Amir, FCILT.



The delegates of Convention were then offered a Technical Visit to the Port of Fremantle

## The Chartered Institute of Logistics and Transport

## **Highlights**

### **ASEAN Ports and Shipping** Conference Ho Chi Minh City Vietnam 25 - 27 October 2022



The 20<sup>th</sup> Asean Ports Shipping and Conference was hosted in Ho Chi Minh City, Vietnam. CILT Malaysia co-sponsor as participated in the event.

The conference started on the 26th Sheraton Towers Saigon. We participated in moderating and speaking during the 1st day of conference. Approximately the 180 participants from 20 countries around the world attended the event.



On the 25th delegates visited 2 ports and 1 container terminal as part of the technical visit.



CILT Kazakhstan and WiLAT Central Asia visit CILT Malaysia 22 October 2022

CILT Malaysia hosted Mr. Nurlan Igembaev and Ms Arai from CILT Kazakhstan and WiLAT Central Asia to a port visit at Northport (Malaysia) Bhd Port Klang. After the port tour CILTM hosted a lunch at the Royal Selangor Yacht Club. Attending the tour and lunch are Corporate Members Northport (Malaysia) Bhd and Perlis Inland Port.



The discussion between PIP and the team from CA centred around the potential collaboration between Khorgoss Inland Port and Perlis Inland Port to establish Sister Ports agreement.



## **Committee Report**

#### **Industrial Linkages**



Meeting with Kuala Lumpur Metropolitan University College and CILTM 24 September 2022

CILTM President Datuk Muhammad Muhiyuddin Abdullah FCILT attended a meeting with Prof Dr Syed Helmy Syed Abu Bakar, VC KLMUC, Mr. Aidil Adzhar Abu Samah, Registrar KLMUC and Mr. Amir Faizal Muhd Hassan, Programme Leader at KLMUC

Joining the president were Madam Siti Faradilah Aslah CMILT, Council Member and Prof Datuk Dr Abd Malik Musharat, CEO of PFM Global Venture, a CILTM Corporate Member.

The focus of the discussion was on a potential collaboration with KLMUC and CILTM to incorporate Halal logistics modules developed by PFM Global Venture, a JAKIM certified training provider, into KLMUC's curriculum covering the Halal Export Talent programme. Both parties agreed to work on a framework for the program to be implemented



#### **Briefing Session with GIAT MARA Malaysia** 2 October 2022

A briefing session on Halal Supply Chain and Halal Executive training conducted by Prof. Dato Dr. Malik, the CEO of PFM Global Venture was held on 2<sup>nd</sup> October 2022 for the Director of GIAT MARA Malaysia and his team in Kuala Terengganu.

In attendance were Dato Muhuyiddin Abdullah FCILT, President of CILT Malaysia and the Secretary General Ts. Dr. Hj. Nasir, as part of CILTM initiatives to assist GIAT MARA in addressing its need to provide Halal training. GIAT MARA Malaysia was satisfied with the briefing session and would like to take CILTM offer to the next step.

#### Meeting with IKMAL

2 October 2022

A meeting between IKMAL and CILT Malaysia at CILTM office in Shah Alam. Capt Kenneth expressed IKMAL's interest on the possibility of collaboration with CILTM on the long run

Also in attendance President, Prof. Dato' Muhammad Muhiyuddin Bin Hj Abdullah FCILT via online, Hj. Abi Sofian Abdul Hamid and Ms. Reshma Yousuf



## The Chartered Institute of Logistics and Transport

## **Committee Report**

### **IBF Malaysia**



Namibian Port visit to Port of Tanjung Pelepas, PTP Johor 12th September 2022.

Malaysia and CILTM Johor section organized a visit for delegates from the Namibian Port to Port of Tanjung Pelepas, PTP



United Overseas Bank, UOB visits CILT Malaysia's Secretariat office 21st Oct 2022

Discussion between UOB and IBF Malaysia to provide smart logistics solutions for corporate and IBF members of CILTM. UOB has also expressed an interest to join CILTM as a corporate member which will be one of the 1st Bank's to join CILTM.



Talent Corporation Malaysia **Berhad** (TalentCorp) visits CILT Malaysia secretariat office 22<sup>nd</sup> September 2022

Meeting with TalentCorp at CILT Malaysia's secretariat office on a possible collaboration to assist corporate members in recruiting interns accredited CILTM approved and education providers.

The collaboration also will look at participation of HRD Corp's TalentCorp division in events organized by CILTM and also for CILTM members to participate in conferences and events organized by TalentCorp.

Malaysia Talent Corporation Berhad (TalentCorp) was established on 1 January 2011 as an agency under the Ministry of Resources (MOHR) that drives Malaysia's talent strategy towards becoming a dynamic talent hub.

TalentCorp collaborates with private and public sectors to implement initiatives that attract, nurture and retain the right expertise needed to meet talent demands of today and in the future.



## **Committee Report**

## **WILAT Malaysia**



**WILAT Malaysia Committee Meeting** 19 October 2022

A Women in Logistics and Transport (WiLAT) Malaysia meeting chaired by our Ts. Amy Ooi CMILT, 19 October 2022 (Wed).



**WILAT Dinner with the President** 14 Oct 2022

WiLAT Malaysia Management Meeting and Dinner at Plaza Hartamas. Thank you to Datuk Muhammad Muhiyuddin Abdullah our CILTM President and Major Ts. Chang both as our WiLAT Malaysia Advisor.

#### **Next Generation**

**NextGen Visit to Madrid, Spain** 

24th September- 3rd October 2022

During her recent visit to the Schools of Aeronautics Space. UPM, Spain, and Universidad De Rey Juan Carlos, Madrid and Iberia, Spain, the vice chair of CILTM Next Gen Dr Hazariah Mohd Noh CMILT took the opportunity to discuss the development of aviation and aerospace technology and explore possible partnerships with CILTM providers training in the aerospace industries.



Next Gen South East Asia Webinar on Logistics



A member of Next-Gen Malaysia participated in an International Lecturer's talk "TRANSPORTATION AND TRAVEL MOBILITY OF THE FUTURE", which was co organised by CILT Malaysia and CILT Indonesia training providers from UniKL MIAT and Trisakti University. Both CILT were represented by their respective Next Generation committees which collaborated to give young people the opportunity to learn about future travel mobility.

## The Chartered Institute of Logistics and Transport

## State Section Report

#### **Selangor Section**



The 4th MITRANS International Logistics and Transport Conference 2022 (MILTC 2022)

5<sup>th</sup> - 6<sup>th</sup> October 2022 Best Western Hotel & Resorts iCity, Shah Alam Selangor Malaysia.

This conference is an International Conference which was jointly organised by the Malaysia Institute of Transport (MITRANS), RENEU UiTM, ITL Trisakti and CILT Malaysia.



The theme of the conference was 'Trends and Management Innovation in Risk Resilient Logistics and Transport' with four main tracks of research papers covering Sustainable Logistics and Transport, Technologies and Innovation in Transport and Logistics, Policies and Regulations and Halal Supply Chain Management.

The conference kicked off with four keynote speeches starting with the opening remarks from YBhg. Datin Sri Prof. Dr. Suhaiza Hanim Binti Dato Mohamad Zailani fom Universiti Malaya, Kuala Lumpur followed by Prof. Ir. Masudin from Universitas Muhammadiyah, Malang, Indonesia.

The third speaker was Dato' Mohamed Amin Bin Mohd Kassim FCILT, Chairman of CILTM Selangor Section presenting a paper entitled 'Revitalising The Freight Logistics Services Sector' and Prof. Dr Ruth Banomyong from Thammasat University, Bangkok, Thailand delivered the final presentation covering the topic 'Enabling Sustainable and Resilient Supply Chains: A Policy Response' all the way from London, England via online



**CILT Selangor Membership Drive** 29 October 2022 Hotel UiTM, Shah Alam

CILTM Selangor Section organised chartered membership drive event with more than 30 BBA Transport and CILT Alumnis. Our Dato Chairman gave a short briefing on CILT and we network and discussed some great ideas moving forward too

## The Chartered Institute of Logistics and Transport

## State Section Report

#### **Johore Section**



Official Visit by the President of Malaysia to CILT Malaysia- Johor Section 19th September 2022

On the 19th of September President Datuk Muhammad Muhiyuddin Abdullah visited UniKL MITEC, Johor Port Berhad and Politeknik Metro Johor Bharu, as part of his scheduled tour of Johor Section. He was accompanied during his visit by Dr Nazry Yahya CMILT, the CILTM Johor Section Chairman.

#### Sabah Section



#### The PQE in Logistics and Transport

The CILT - PQE program was conducted in Sabah for admission to the CILT, new member has to be deemed qualified in terms of related paper qualifications and years of experience in the related field. Otherwise, the new member shall be requested to take the required PQE in Logistics and Transport, and exemptions may be granted according to his or her paper qualification.



#### **CILTM Sabah Section Annual General** Meeting (AGM)

24th September 2022 Kota Kinabalu.

The AGM was officiated by CILTM Immediate Past President, Ts Hi Ramli Amir FCILT

The Section elected a new chairman Dr Oh Ei Sun CMILT, taking over from Madam Siti Noraishah Azizan CMILT, the immediate past Chairperson of the Sabah Section the past few years. She was given a great farewell and appreciation for her stellar contribution to the Sabah Section. The new line up for 2022-2024 Sabah section are as follows.

#### **CILTM SABAH SECTION COMMITTEE** 2022/2024

Advisor – Ts. Tn. Hj. Ramli Amir FCILT Immediate Past-Chairperson - Madam Siti Noraishah Azizan CMILT Chairperson - Dr. Oh Ei Sun FCILT Vice Chairperson - Mr. John Harris CMILT Secretary - Dr. Sidah Idris CMILT Treasurer - Madam Lai Fui Nar CMILT Member: Dato' Johnson Dai CMILT Madam Rufina Radius CMILT

NextGEN Sabah & IT - Mr. Noel Michael **CMILT** 

**CMILT** 

WiLAT Sabah - Madam Dollyn Aloysius





#### WiLAT Global launches the publication of 'Spreading Wings' during our International Conference in Perth Australia to mark WiLAT's 10th year anniversary

Nearly 10 years after the global launch of WiLAT, team WiLAT wanted to take the opportunity to celebrate all that this incredible initiative has achieved - and look to the future and all that they still want to do. Find out how 'Spreading their wings supporting tomorrow's global thinkers'

https://ciltinternational.org/news/wilat-10thanniversary-publication-spreading-ourwings/?fbclid=lwAR061phh9UkUeTwWXt2y fOfF1-

ZvZftRM3a6mupvJ212iMQvU1PZ9QYiDSI



#### Singapore Airlines reaps the benefits of its new cargo management system

https://www.aircargonews.net/technology/airfre ight-digitisation/singapore-airlines-reaps-thebenefits-of-its-new-cargo-managementsystem/

#### Maersk Air Cargo soon to begin operations with US-Korea service

https://www.aircargonews.net/airlines/freighteroperator/maersk-air-carg-soon-to-beginoperations-with-us-korea-service/



#### Blank sailings hit Chinese container port volumes in early Oct

https://www.seatrademaritime.com/ports/blank-sailings-hitchinese-container-port-volumes-early-oct

## **News Digest**



#### MIDA, HDC inks MoU to boost Malaysia's halal industry

https://www.mida.gov.my/mida-news/midahdc-inks-mou-to-boost-malaysias-halalindustry/



#### 7 Trends That Could Change The Logistics **Industry Forever**

https://www.forbes.com/sites/serenitygibbons /2022/05/17/7-trends-that-could-change-thelogistics-industry-forever/?sh=79a2fa8ef672



#### **TOWARDS A SAFE, EFFICIENT LOGISTICS INDUSTRY**

https://www.thestar.com.my/business/busines s-news/2022/10/31/towards-a-safe-efficientlogistics-industry

Ninja Van now delivers for TikTok Shop sellers in the Philippines, Indonesia, and Malaysia https://businessmirror.com.ph/2022/10/28/

ninia-van-now-delivers-for-tiktok-shopsellers-in-the-philippines-indonesia-andmalaysia/



## The Dilemma of the Taxi **Drivers in the Klang Valley**

Transportation is one of the key components in the development of the tourism industry in Malaysia. There are over 58,000 taxis in Peninsular Malaysia, of which 23,200 operate in the Klang Valley. With the growth of the tourism industry in the 1990s, the Persatuan Pengusaha Teksi Wilayah Persekutuan dan Selangor (PERPEKLI) was formed in 1995 as an association representing taxi operators in the Klang Valley. Before its formation, there were many complaints about the quality of taxi services, but there were no avenues for taxi drivers and operators to voice their concerns and protect their rights and welfare. As a result of this factor, PERPEKLI served as a platform to represent the taxi operators and drivers. This is also to ensure that passengers receive higher-quality services, which will benefit Malaysia's tourism industry.

The tourism industry is one of Malaysia's most important economic sectors, and the country has been named one of the top ten best destinations in the world in a report published by the United Nations World Travel Organizations (UNWTO). There is no denying the direct and indirect contributions that the taxi industry has made to the travel and tourism industry, particularly as the primary mode of transportation used by tourists to reach their destinations in Kuala Lumpur. Taxis can also reduce traffic congestion and contribute to the employment sector in Malaysia.



In order to ensure that the taxi service sector continues to be relevant to the transportation and tourism sector, PERPEKLI played an active role in establishing the Land Transport Commission (SPAD) in 2008. Among the crucial milestones that were achieved through approval of the memorandum sent by PERPEKLI includes the use of printed taxi meter receipts, the standardization of white uniform for the taxi driver, and the expansion of taxi service areas to high tourist attractions such as Port Dickson, Melaka, Cameron Highlands, and Genting Highland.



Many news articles published by international media outlets about taxi services in Malaysia have negative connotations, with almost no mention of the sector's accomplishments. In reality, there are numerous accomplishments to be proud of. For instance, on the popular tourist website TripAdvisor, a taxi driver named Puan Fadilah has been voted the best taxi driver in Malaysia for providing outstanding tourist guide services.

On the other hand, as published on the website 'Top Ten Things to do in KL,' taxi service sits at the top 10 ranking of travelers' choice around the Klang Valley. Taxi is also the preferred choice for travelers to move from one travel destination to another compared to other transport services. As shown in Table 1: Comparison of the Taxi Service Sector in ASEAN, Malaysia is very competitive in terms of taxi fare (inflation), taxi fare per kilometer, flag fall rate on the first 3km, and no surcharge at peak times when compared to neighboring countries.

Table 1: Comparison of the Taxi Service Sector in ASEAN

In USD	Malaysia	Singapore	Vietnam	Thailand	Indonesia
Fare from the airport to the city  Centre	19.68	25-40.00	14.22	11.07	10.31
Flag fall rate	0.64	2.23	0.45	1.05	0.51
Rate per km	0.36	0.48	0.54	0.18	0.30
Fare for 3km	1.89	5.00	2.09	1.64	1.47
Peak hours surcharge	No	25% of mine between 6am- 9.30am & 6pm-12am	No	No	No

Furthermore, according to a MyNewsHubTV report broadcast in 2017, Malaysia's taxi fares are the eighth cheapest in the world (refer to Schedule 2: 10 Lowest Taxi Fares in the world in 2017).

However, as living standards and commodity prices rise due to global economic uncertainty, taxi drivers must find new ways to survive. The rise in Malaysian living standards is lagging behind the rise in taxi fares, with the most recent revision occurring in 2015. The country's minimum wage policy was also changed in May 2022, with the new rate set at RM1,500, which is applicable to all sectors, including taxi companies. The 66% increase, or RM600, has clearly impacted the overall operation cost of the taxi sector, particularly for taxi operators with employees at various levels of the company. The businessmen were forced to absorb the costs to keep the business running, resulting in continued loss, particularly for those operating in Klang Valley, which has a high standard of living.



In addition to the previously mentioned factors, taxi drivers must now rely on gasoline due to the closure of NGV stations. Furthermore, the cost of spare parts has risen by 25%, contributing to an increase in taxi service operating costs of more than 70% per month. As a result, an increasing number of taxi drivers are switching careers to other service sectors with higher profit margins. Taxi owners can no longer afford to provide subsidies to their drivers because their profit margin has shrunk by 40%.

Malaysia is also rapidly constructing new world-class facilities in order to meet its target of becoming a high-income and developed nation between 2024 and 2028. As can be seen, various modes of public transportation, such as MRT and LRT, are currently being built. It can help to increase Malaysian productivity by relieving stress caused by traffic congestion, particularly during peak hours to and from work. Moreover, the industrial Revolution 4.0 (IR4.0) has enabled a digital society through the widespread use of mobile applications, particularly in the sharing economy and gig economy sectors. E-Hailing services are gaining popularity among Malaysians, particularly in the transportation sector, with over 50 E-Hailing operators registered with APAD after the Covid-19 pandemic.



The Covid-19 pandemic has resulted in massive losses for the country's taxi industry. According to the Harian Metro on May 26, 2022, the pandemic has forced more than 60% of taxi companies out of business. With fewer foreign visitors to Malaysia and the closure of the country's borders over the last two years, taxi drivers' income has suffered, particularly in states that rely on tourism, such as Penang and Melaka, as reported in the Utusan portal on Nov 21, 2020. As reported on the Bloomberg portal on May 22, 2022, the industry faced a driver shortage after the government announced the reopening of the country's borders. This situation must be addressed immediately to meet the current demand for public transportation and restore the sector's competitiveness and ability to provide better pay to drivers.

From April 18 to June 30, the Land Transport Agency (or APAD) has reopened the application process for Taxi License permits to individuals operating as sole proprietorships or private limited companies. For starters, the quota for 2022 is set at 1,000 permits. Due to the high surcharge rates of e-haling operators, passengers are now forced to take taxis. The idea behind reopening the permit application is to address the issue of a lack of taxis during peak hours. However, there are currently no statistics available that APAD could use as a guide and basis in making decisions on appropriate taxi permit issuance to balance the demand and supply in the taxi industry. According to searches on their website, the last time APAD conducted a public transportation customer satisfaction study was back in 2014.



If these conditions persist, the industry may reach an unimaginable point where it will directly disrupt the travel sector, particularly in terms of meeting travel demand to tourist attraction centers. According to APAD statistics, the number of active taxi operators decreased by 19% and 30% between 2019 and 2020. Most tourism-dependent countries, such as Thailand and Singapore, continue to rely on taxi services as shown in the following Table.

Table 2: Taxi per capita from population (selected countries)

Country	Singapore	China	Hong Kong	Thailand
Population	5.54 million	9.6 billion	7.18 million	67 million
Taxi per capita	86	136	396	561

According to the Ministry of Tourism, Arts and Culture website, tourism significantly contributes to the nation's gross domestic product, generating a total of RM86 billion in 2019 alone. Therefore, Malaysia must maintain these income gains by continuously enhancing the country's reputation and image among international tourists.

Due to the lack of academic requirements and the low cost of entry, a career as a taxi driver is frequently viewed as the last resort. Possessing only a valid driver's license and a Public Service License (PSV), a person can immediately become a taxi driver and enjoy a more freedom career. This sector also offers employment opportunities to various groups, including retirees and ex-offenders, and they require this employment for continued survival or as a second chance to live in society. Operators in the taxi industry assist drivers by providing taxis for hire and financing to enable them to earn a living.

Finally, the taxi service sector requires full support from relevant agencies, particularly more pragmatic cooperation among the government sector, taxi entrepreneurs, taxi associations, and tourist agencies to improve the quality of services in the local taxi sector and become mini-ambassadors. Taxi operators are highly receptive to collaborating with parties with expertise in communication skills, professional grooming, business process, and other transportation operations-related areas. Malaysia still has many treasures to show the world, particularly local cultures that require guides, which taxi drivers can provide. If the relevant agencies made more concerted efforts, more destinations could be reached by taxi from Klang Valley.



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\*Fara co-wrote this article with Dr. Mohd. Raziff Jamaluddin (Faculty of Hotel and Tourism Management, University Technology MARA



# Forthcoming **Events**

## November

- Diversity and Inclusivity in Logistics & Transport 25 Nov 2022 Klang
- Talentcorp MyNEXT Marketing Symposium— 29th -30th November- PWTC

## December

- CILT Career Fair 2 Dec 2022 PWTC
- CILT Annual Dinner 2 Dec 2022 PWTC
- CILT Convocation 2022 3 Dec 2022 PWTC
- IBF Malaysia and Senior Members Get-Together 23 Dec 2022– Double Tree Hilton Shah Alam

## January

- CILT CPD Workshop 14 Jan 2023
- WiLAT/NextGen Mentoring and Coaching Briefing 21 Jan 2023
- IBF Malaysia Business Networking– 28 Jan 2023





# Forthcoming Event



Date: 2nd December 2022 (Friday)

Venue: World Trade Centre (WTC)

Time: 9.00am-5.00pm



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